




Mwangala Nyambe (8 years), Agnes Kape (8 years), Senanga, Western province, Country: Zambia. Photographer Credit: Patrick Bentley, Concern


For more information on the 1000 days see [worldfoodday.ie](http://worldfoodday.ie)

**1000 DAYS**  
Under-nutrition during the first 1000 days can lead to stunting and can influence a child's brain development, impacting on their education and future. In 2010 the Irish and US governments launched a global campaign to improve the diet of mothers and their young children.


## DID YOU KNOW?

  
**1.4 billion**  
cattle in the world

  
**1 in 7**  
jobs in Ireland are farming related

  
**1 in 3**  
people work in Agriculture worldwide

  
**38%**  
of the world's land is used for agriculture

  
**66%**  
of land in Ireland is used for agriculture

  
**1/2**  
the world's population eat rice as their primary staple

**TAKE ACTION**  
Hang this poster in your home or classroom

For further information on World Food Day visit our website  
[WORLDFOODDAY.ie](http://WORLDFOODDAY.ie)

You can download our facts, figures and activity work book on the website or get your free copy by calling the Department of Agriculture on  
**1890 200 510**



## WORLD FOOD




## WHO DO YOU NEED THREE TIMES A DAY, EVERYDAY?

[WORLDFOODDAY.ie](http://WORLDFOODDAY.ie)


Ireland aims to increase sustainable production of milk by 50% by 2020

**+50%**



Ireland aims to increase its total sustainable primary agriculture production by a 1/3 by 2020

**+1/3**




of the Irish Aid budget is spent on programmes to reduce hunger and under-nutrition

**20%**



The world population is growing, and is set to reach 9 billion people by 2050. This means that by 2050, the planet will need to produce 60% more food, with less land, water and energy, while also reducing greenhouse gas emissions. This equates to a requirement for the additional production of over 1 billion tonnes of cereals and 200 million tonnes of meat.



fewer undernourished by 2015 (world food summit target)

**340 million**



people are undernourished

**840 million**



16 OCTOBER





Mrs Catherine Phiri demonstrates this years healthy maize harvest drying in the fields, Malawi

# FOOD FOR THOUGHT...



Farming family in Ireland

## 80%

of food consumed in developing countries is produced by smallholders



## 140,000

family run farms in Ireland



Angus woods livestock

“My grandfather used to say that once in your life you need a doctor, a lawyer, a policeman and a preacher, but everyday, **three times a day, you need a farmer.**”

Brenda Schoepp



Patrick Chitini holding pigeon pea seeds in Malawi

## €10 billion

Irish food and beverage exports in 2013



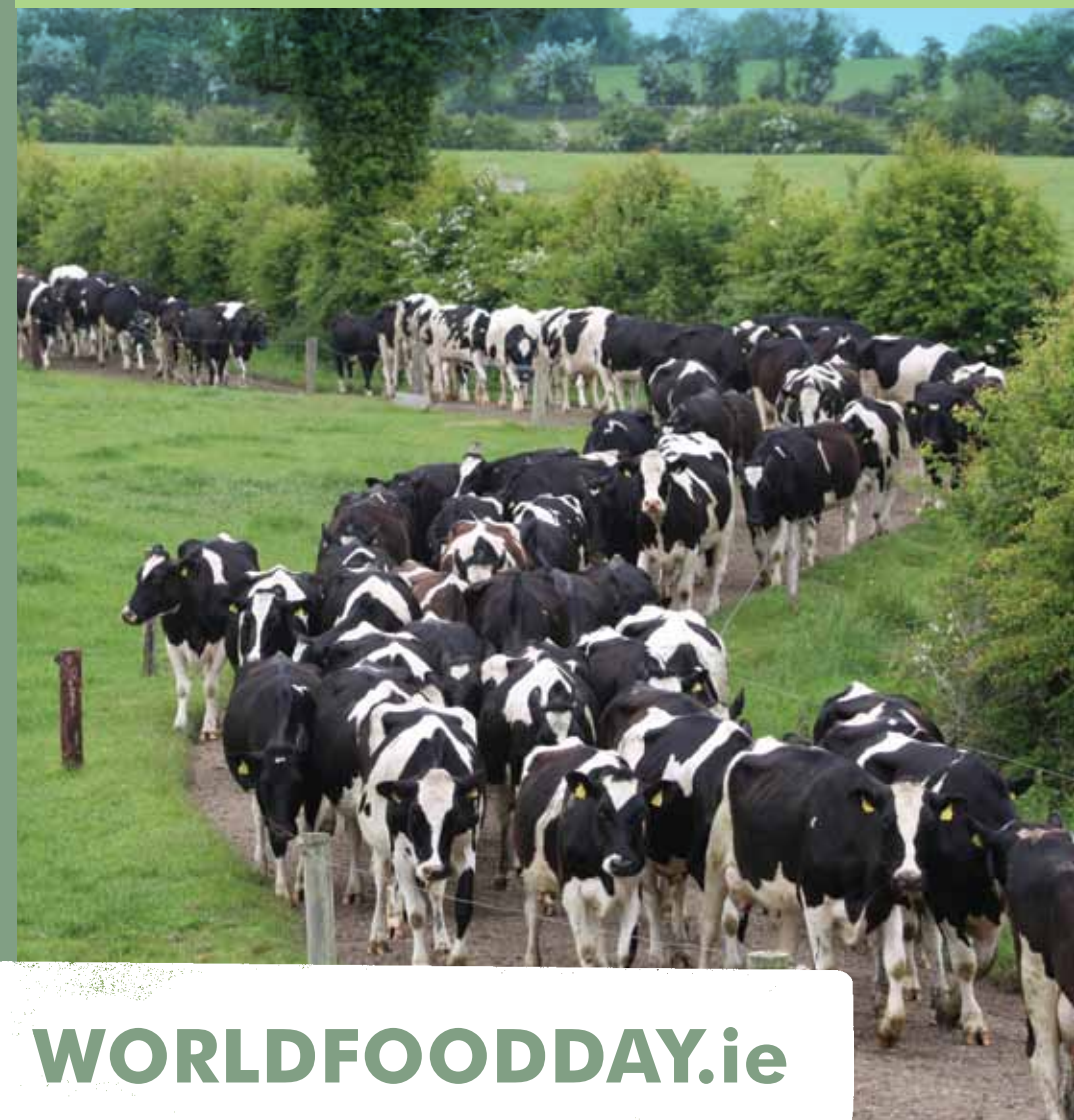
## 40%

of households in the world rely on family farming



Mishek Mwanza digging with hoe in Zambia

World Food Day is celebrated every year around the world on the 16th of October to commemorate the founding of the Food and Agriculture Organization of the United Nations in 1945. It is a chance to focus on global poverty and hunger and the vital role agriculture – including Irish agriculture – can play in resolving these issues. The World Food Day theme for 2014 is Family Farming: ‘Feeding the world, caring for the earth’.



[WORLDFOODDAY.ie](http://WORLDFOODDAY.ie)

## 500 million

out of the 570 million farms in the world are family farms.

